Joint MA in Political Science: Integration and Governance
Module: International relations
Additional Course: Digital Diplomacy

Course Title	Digital Diplomacy
Course Number	
Module	International relations
Type of Courses	Additional course / Seminar
ECTS credits	6
Number of teaching hours	30
Lecturers	Dritero Arifi, PhD
Assistant lecturers	
Department	University for Business and Technology, Faculty of Political Science. Prishtina/Kosovo
Curricula	Joint MA in Political Science: Integration and Governance			
Compulsory/elective	Elective			
Entry level criteria	
Recommended for semester	3 or 4

Course description	The Digital Diplomacy course explores the dynamic intersection of technology, diplomacy, and international relations. It aims to provide students with an in-depth understanding of the strategic use of digital platforms, emerging technologies, and communication tools in diplomatic practice. Through theoretical analysis, case studies, and hands-on exercises, students will critically examine digital diplomacy's opportunities, challenges, and ethical implications in the 21st century.
Intended learning outcomes	Analyse the theoretical foundations and conceptual frameworks of digital diplomacy. Explore the strategic use of social media, digital communication tools, and emerging technologies in diplomatic practice. Examine the role of digital diplomacy in public diplomacy, crisis management, and multilateral cooperation. Evaluate digital diplomacy's ethical and legal challenges, including cybersecurity and privacy concerns. Develop practical skills in designing and implementing effective digital diplomacy strategies.
Contribution of this course to the learning outcomes of the module (or program)	The goal is to provide students with a structured approach to evaluate the ever-changing world of digital diplomacy. This includes delving into the theoretical foundations, strategically utilising digital tools, tackling ethical and legal dilemmas, and crafting effective digital diplomacy strategies.
Expected prerequisite knowledge	

Assessment methods	The course grade, on a 100-point scale, will be assessed as follows: A. Class Attendance and Participation (20 points) Twenty (20) course grade points will be based on regular attendance and active participation. Students with no unexcused absences and who regularly participate in class discussions will earn 20 points. One unexcused absence and limited participation will earn 10 points. More than one unexcused absence and minimal participation will earn 0 points. Classroom participation will form an integral part of the course, and students will be expected to develop the ability to think clearly and critically, ask significant questions, and express their ideas logically and concisely. IMPORTANT: Regular participation is mandatory. B. Oral Presentation (30 points) Each student will sign up to deliver a brief oral presentation on one of the readings from the book/journals. A sign sheet will be made available in class, and the presentations will start by the third class session. The presentations will be a 5-minute review of key points in the chapter, followed by commentary/analysis, and help lead the class into a brief discussion. C. Final Exam (50 points) The final exam will consist of an essay (cca. Bt. 13-19 pages) that should reflect a clear understanding of the readings and ideas we considered throughout the semester. It should refer to some course reading materials, discussions, and videos. The essay paper is due by International Relations , and should be e-mailed directly (preferably in Word) to the instructors at dritero.arifi@ubt-uni.net Topics TBA. Students are encouraged to consult with the instructors if they need additional clarification. Please note that the final grade will reward improvement throughout the course.
Specific requirements	This course will require prerequisite knowledge of political sciences.
Pre-Conditions for examination	Regular participation in classes. Paper presentation.

	Assignment/ Activity	Teaching activity	Workload	Assessment activity	Assessment criteria	Percentage of final grade
Teaching methods	Ex cathedra	Ex cathedra lectures	30	Class attendance	List of class attendance	Basic requirement
	Paper	General guidance was given to the students and discussion on the chosen topics.	40/70	Continuous writing and final finishing of the paper.	Completeness, consistency and accuracy of the text.	20%
	Oral presentation	A special presentation of the paper in front of the class	15	Proven knowledge from literature.	Correctness, accuracy, knowledge from required readings, oral presentation and style.	30%
	Final exam	Written exam	65	Final exam grading	Correctness of the answers given	50%
	Total		**150/180h[1]**			**100 %**

| **List of contents/topics** | **1.** | Presentation of the curriculum / Notification with the subject material / Introduction to the subject of the course

Understanding digital diplomacy: Definitions, key concepts, and historical context.
Analysing the transformation of diplomatic practice in the digital age.
Exploring the implications of digital diplomacy for statecraft and international relations. | |

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[1] based on [EXCT-CP * 25], here 6 are assumed

	2.	Theory and Diplomacy	Sharp, P. (2018). Diplomacy in International Relations Theory and Other Disciplinary Perspectives. In P. Kerr & G. Wiseman (Eds.), Diplomacy in a Globalizing World: Theories and Practices (2nd ed., pp. 57-70). New York City, NY: Oxford University Press. Pigman, G. A. (2018). Debates about Contemporary and Future Diplomacy. In P. Kerr & G. Wiseman (Eds.), Diplomacy in a Globalizing World: Theories and Practices (2nd ed., pp. 71-89). New York City, NY: Oxford University Press. Badie, B. (2018). Transnationalizing Diplomacy in a Post-Westphalian World. In P. Kerr & G. Wiseman (Eds.), Diplomacy in a Globalizing World: Theories and Practices (2nd ed., pp. 90-109). New York City, NY: Oxford University Press.
	3.	Non-Traditional Diplomacy: Digital Diplomacy	Manor, I. (2019). The Digitalization of Ambassadors. In The Digitalization of Public Diplomacy (pp. 289-321). Cham, Switzerland: Palgrave Macmillan. Gilboa, E. (2016). Digital Diplomacy. In C. M. Constantinou, P. Kerr, & P. Sharp (Eds.), The SAGE Handbook of Diplomacy (pp. 540-551). London, UK: SAGE
	4.	Traditional vs Innovative Diplomacy	Andreas Sandre (2015). pp.3-46
	5.	Digital diplomacy: the policy dimension	Corneliu Bjola & Marcus Holmes (2015). pp. 11-108
	6.	Digital diplomacy: the institutional dimension	Corneliu Bjola & Marcus Holmes (2015). pp. 109-205
	7.	The Pilar of Digital Diplomacy. Strategy	Andreas Sandre (2015). pp. 47-68

	8.	From Twitter Diplomacy to the Power of Hashtags	Andreas Sandre (2015). pp. 69-130
	9.	International Legal and Diplomatic Approaches	Dessin Boerders (2020). pp. 19-83
	10.	Beyond Innovation and Social Media	Andreas Sandre (2015) pp. 207-264
	11.	**Presantation and disscusion**	
	12.	**Presantation and disscusion**	
	13.	**Final Exam**	
Mandatory literature	Sharp, P. (2018). Diplomacy in International Relations Theory and Other Disciplinary Perspectives. In P. Kerr & G. Wiseman (Eds.), Diplomacy in a Globalizing World: Theories and Practices (2nd ed., pp. 57-70). New York City, NY: Oxford University Press. (selected chapters). Pigman, G. A. (2018). Debates about Contemporary and Future Diplomacy. In P. Kerr & G. Wiseman (Eds.), Diplomacy in a Globalizing World: Theories and Practices (2nd ed., pp. 71-89). New York City, NY: Oxford University Press. (selected chapters). Badie, B. (2018). Transnationalizing Diplomacy in a Post-Westphalian World. In P. Kerr & G. Wiseman (Eds.), Diplomacy in a Globalizing World: Theories and Practices (2nd ed., pp. 90-109). New York City, NY: Oxford University Press. (selected chapters). Manor, I. (2019). The Digitalization of Ambassadors. In The Digitalization of Public Diplomacy (pp. 289-321). Cham, Switzerland: Palgrave Macmillan. (selected chapters). Gilboa, E. (2016). Digital Diplomacy. In C. M. Constantinou, P. Kerr, & P. Sharp (Eds.), The SAGE Handbook of Diplomacy (pp. 540-551). London, UK: SAGE Andreas Sandre (2015). Digital Diplomacy. Conversation on Innovation in Foreign Policy. New York, Rowman & Littlefield. (selected chapters). Corneliu Bjola & Marcus Holmes (2015). DIGITAL DIPLOMACY. Theory and practice. New York, Routledge. (selected chapters). Dennis Broeders & Bibi van den Berg (2020). Governing Cyberspace. Behavior, Power, and Diplomacy. New York, Rowman & Littlefield (selected chapters). Hedling, Elsa, and Niklas Bremberg. (2021). Practice Approaches to the Digital Transformations of Diplomacy: Toward a New Research Agenda. International Studies Review, https://doi.org/10.1093/isr/viab027
Optional literature	Original texts. Students are encouraged to seek and find additional literature on the topic.
Scheduled dates	NA

Additional Information (supplementary issues, related topics, additional learning opportunities associated with the course)	/Hedling, Elsa, and Niklas Bremberg. (2021) Practice Approaches to the Digital Transformations of Diplomacy: Toward a New Research Agenda. International Studies Review, https://doi.org/10.1093/isr/viab027