



**UBT College**

**Faculty for Management, Business and Economics**

**Brief summary of the academic staff evaluation by students**

**Academic year 23/24**

**(Winter and Summer Semester Evaluation Summary)**

**BACHELOR – PRIZREN**

**Prizren, 2024**

The questionnaire for the evaluation of the staff by the students was sent to the students in the last week of the lectures and before the exams. The questionnaire was prepared in online format and the distribution of the questionnaire was done via email. Students could rate questions for academic staff from 1-5 (1 min, 5 max). Below is the distribution of participants at the bachelor level according to semesters. Considering that the study program in Prizren was accredited in 2021, the MBE study program in Prizren has students in all three years. This is a representation for the whole academic year 2023/24, meaning there are included both semestral evaluations: Winter and Summer Evaluations respectively.

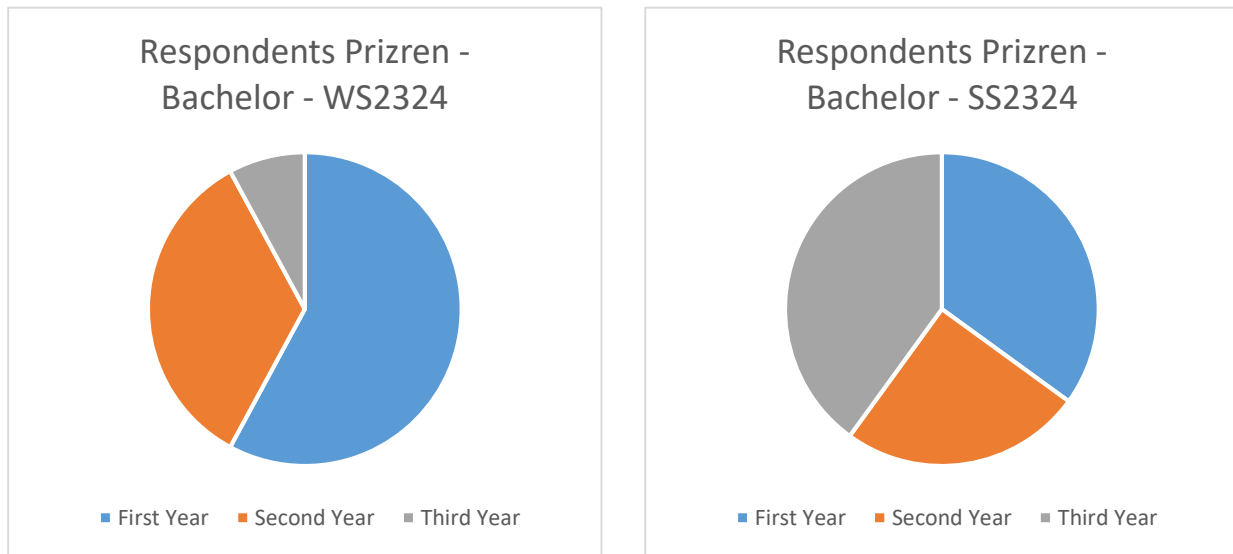


Figure 1 Percentage of responders based on year of studies for evaluations WS2324 and SS2324

For the student evaluation of Winter Semester 23/24, the highest number of students who participated in the survey are from the first year 58%, followed by the second year 34% and last by the third year by 8%. On the other side, for the Summer Semester 23/24 student evaluation, the highest number of students who participated in the survey are from the third year 40%, followed by the first year 35% and last by the second year by 25%.

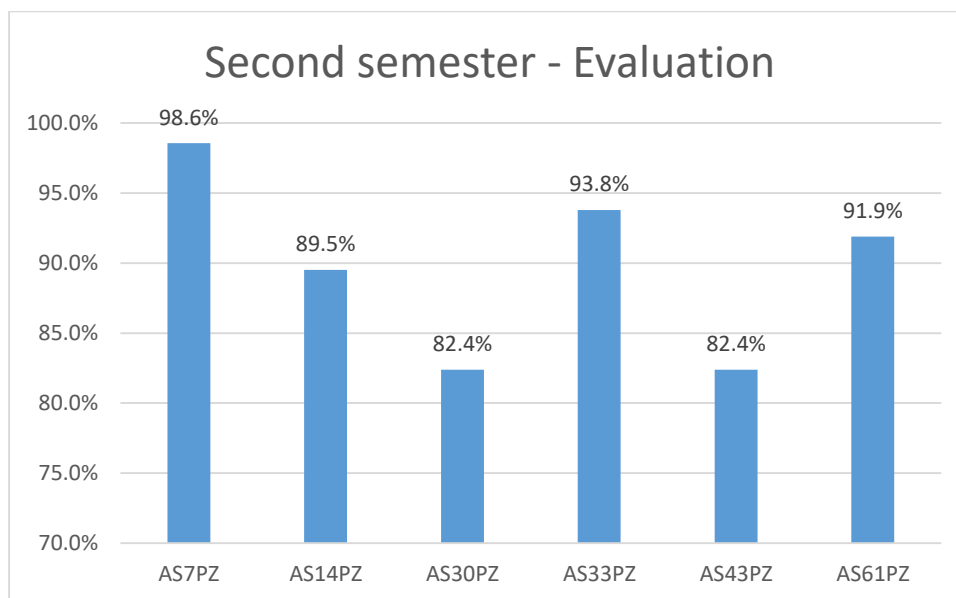
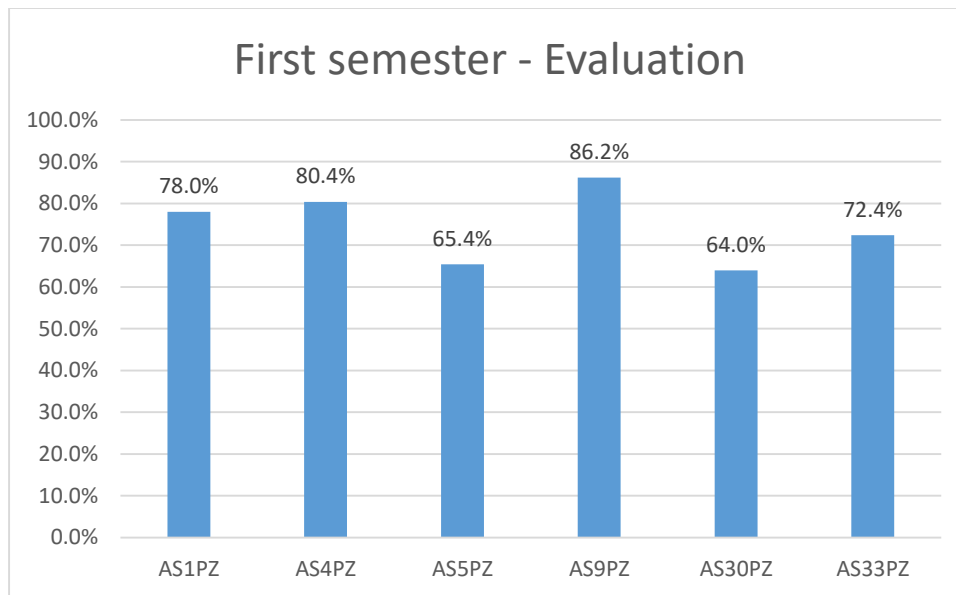


Figure 2 First year (first and second semester) – Evaluation Results

In the first and second semester, the evaluation for each staff is presented in Figure 2. From this Figure, the staff with the highest and lowest evaluations can be spotted.

- For Winter Semester: the staff AS9PZ is the highest evaluated with 86.2% in relation to the satisfaction of the students for the academic staff, while the staff with the lowest evaluation is the academic staff AS30PZ with the evaluation 64%.
- For Summer Semester: the staff AS7PZ is the highest evaluated with 98.6% in relation to the satisfaction of the students for the academic staff, while the staff with the lowest evaluation are the academic staff AS30PZ and AS43PZ who are equally evaluated with the evaluation 82.4%.

More detailed information regarding the student evaluation for the first year of studies, can be found on Table 1 at the end of this document.

The overall average student evaluation for the academic staff lecturing in Prizren Branch in the first year of studies (semester 1 and 2) is found to be 82.1%.

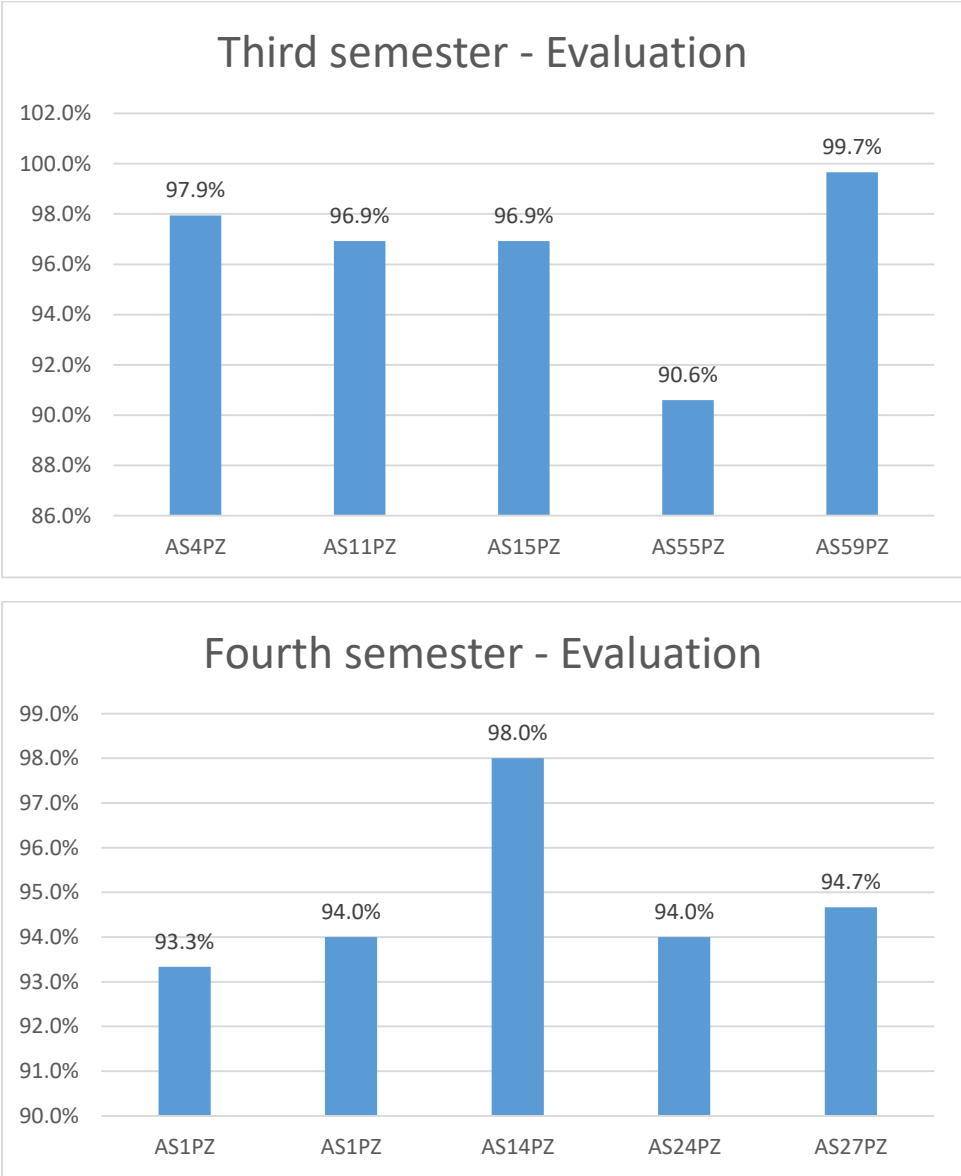


Figure 3 Second year (third and fourth semester) – Evaluation Results

In the third and fourth semester, the evaluation for each staff is presented in Figure 3. From this Figure, the staff with the highest and lowest evaluations can be spotted.

- For Winter Semester: the staff AS59PZ is the highest evaluated with 99.7% in relation to the satisfaction of the students for the academic staff, while the staff with the lowest evaluation is the academic staff AS55PZ with the evaluation 90.6%.
- For Summer Semester: the staff AS14PZ is the highest evaluated with 98% in relation to the satisfaction of the students for the academic staff, while the staff with the lowest evaluation is the academic staff AS1PZ with the evaluation 93.3%.

More detailed information regarding the student evaluation for the second year of studies, can be found on Table 1 at the end of this document.

The overall average student evaluation for the academic staff lecturing in Prizren Branch in the second year of studies (semester 3 and 4) is found to be 95.6%.

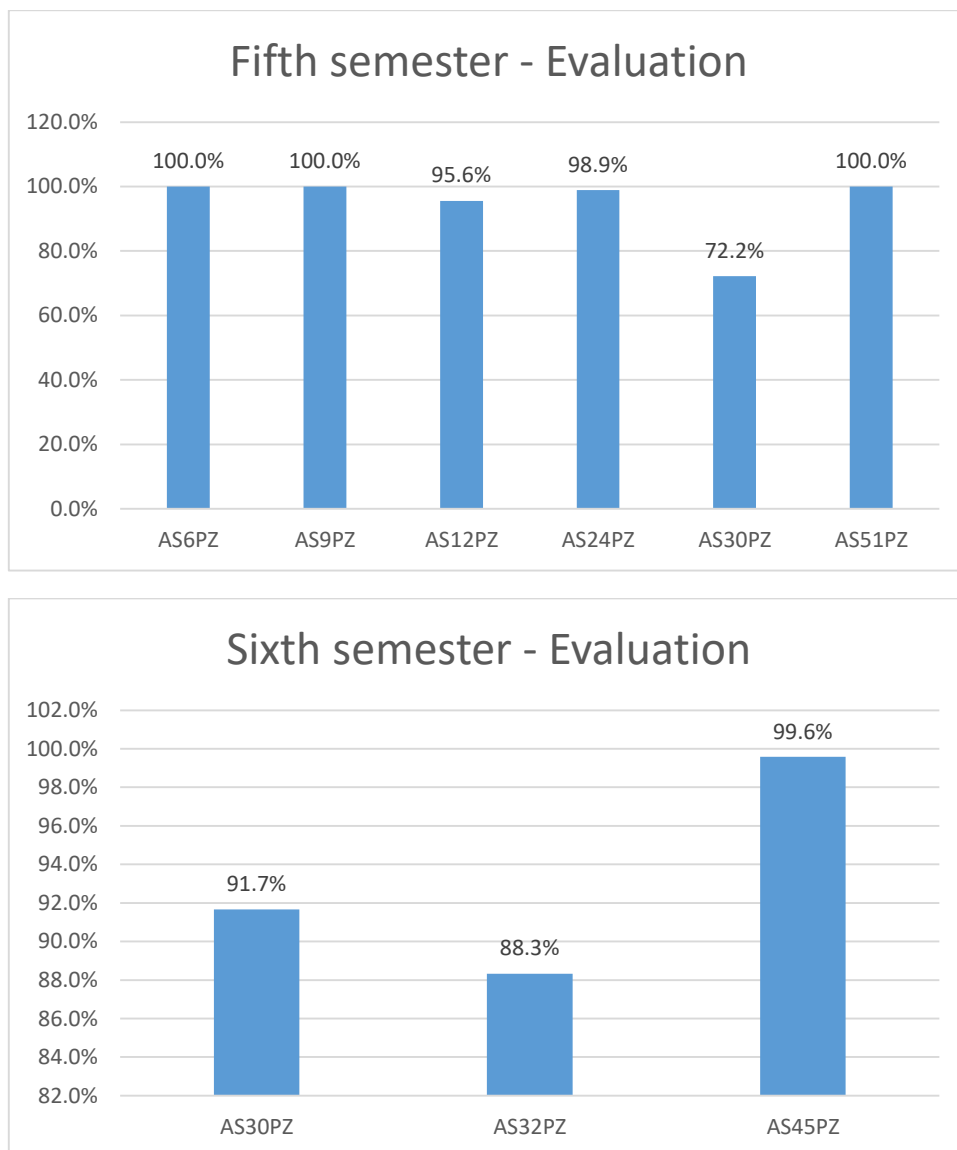


Figure 5 Fifth and sixth semester – Evaluation Results

In the fifth and sixth semester, the evaluation for each staff is presented in Figure 5. From this Figure, the staff with the highest and lowest evaluations can be spotted.

- For Winter Semester: the staff AS6PZ, AS9PZ and AS51PZ are equally evaluated the highest with 100% in relation to the satisfaction of the students for the academic staff, while the staff with the lowest evaluation is the academic staff AS30PZ with the evaluation 72.2%
- For Summer Semester: the staff AS45PZ is the highest evaluated with 99.6% in relation to the satisfaction of the students for the academic staff, while the staff with the lowest evaluation is the academic staff AS32PZ with the evaluation 88.3%

More detailed information regarding the student evaluation for the second year of studies, can be found on Table 1 at the end of this document.

The overall average student evaluation for the academic staff lecturing in Ferizaj Branch in the third year of studies (semester 5 and 6) is found to be 94%.

**Based on the data presented above, it can be concluded that the overall student evaluation for the three years of studies in Prizren Branch is found to be 89.9%**

Table 1 Results of students for academic staff evaluation for first, second and third year

| Academic Staff | Subject   | Group   | Semester | Average Min 1- Max5 |
|----------------|---|---------|----------|---------------------|
| AS1PZ          | Produktivitet Personal me TI  | Prizren | 1        | 3.90                |
| AS4PZ          | Matematikë  | Prizren | 1        | 4.02                |
| AS5PZ          | Hyrje në Makroekonomi   | Prizren | 1        | 3.27                |
| AS9PZ          | Hyrje në Kontabilitet Financiar   | Prizren | 1        | 4.31                |
| AS30PZ         | Hyrje në Menaxhment   | Prizren | 1        | 3.20                |
| AS33PZ         | Gjuhë Angleze   | Prizren | 1        | 3.62                |
| AS7PZ          | Hyrje ne Mikroekonomi   | Prizren | 2        | 4.93                |
| AS14PZ         | Kontabiliteti Menaxherial dhe i Kostos                                  | Prizren | 2        | 4.48                |
| AS30PZ         | Marketing   | Prizren | 2        | 4.12                |
| AS33PZ         | Të Folurit Publik dhe Komunikim Afarist në Gjuhë Angleze                | Prizren | 2        | 4.69                |
| AS43PZ         | Metoda Statistikore për Biznes 1  | Prizren | 2        | 4.12                |
| AS61PZ         | Shkrim Akademik   | Prizren | 2        | 4.60                |
| AS4PZ          | Metodat Statistikore për Biznes II                                      | Prizren | 3        | 4.90                |
| AS11PZ         | E Drejta Biznesore  | Prizren | 3        | 4.85                |
| AS15PZ         | Menaxhimi i Operacioneve  | Prizren | 3        | 4.85                |
| AS55PZ         | Menaxhimi Financiar   | Prizren | 3        | 4.53                |
| AS59PZ         | Sjellje Organizative dhe Lidership dhe Tregti Ndërkombëtare             | Prizren | 3        | 4.98                |
| AS1PZ          | Menaxhimi i Sistemeve te Informacionit                                  | Prizren | 4        | 4.67                |
| AS1PZ          | Metodat e Hulumtimit  | Prizren | 4        | 4.70                |
| AS14PZ         | Standardet Ndërkombëtare të Kontabilitetit dhe Raportimit               | Prizren | 4        | 4.90                |
| AS24PZ         | Menaxhim Strategjik dhe Inovacion                                       | Prizren | 4        | 4.70                |
| AS27PZ         | Hyrje në Burime Njerëzore   | Prizren | 4        | 4.73                |
| AS6PZ          | Politikat Fiskale dhe Tatimet   | Prizren | 5        | 5.00                |
| AS9PZ          | Kontabilitet i Avancuar   | Prizren | 5        | 5.00                |
| AS12PZ         | Menaxhimi i Markës dhe Produktit dhe Marketing dhe Menaxhimi i Shitjeve | Prizren | 5        | 4.78                |

|        |  |         |   |      |
|--------|--|---------|---|------|
| AS24PZ | Ndërmarrësia dhe Menaxhimi<br>i Inovacionit    | Prizren | 5 | 4.94 |
| AS30PZ | Marketingu Digjital dhe Sjellje<br>Konsumatore | Prizren | 5 | 3.61 |
| AS51PZ | Auditimi                                       | Prizren | 5 | 5.00 |
| AS30PZ | Projekt  | Prizren | 6 | 4.58 |
| AS32PZ | Menaxhimi i Projekteve                         | Prizren | 6 | 4.42 |
| AS45PZ | Seminar  | Prizren | 6 | 4.98 |