

Subject	Research and Technology		
Type	Type	Semester	ECTS
	MANDATORY (M)	3	4
Lecturer	Dr. Besnik Skenderi		
Aims and Objectives	The primary goal of this course is to provide students with advanced knowledge and a deep understanding of scientific theories, research methods, and ethics, specifically as they relate to health and sport in their chosen area of study. It aims to equip students with the necessary skills to effectively apply technology in research. Additionally, the course seeks to foster a critically reflective, research-ethical mindset, enabling students to engage with scientific inquiry at an advanced level.		
Learning Outcomes	<p>Upon completion of this module, students shall be able to:</p> <ul style="list-style-type: none"> • Develop the ability to adapt rhetorical strategies across various digital platforms, tools, and genres. • Understand and effectively navigate the social dynamics and expectations associated with digital and networked writing. • Integrate traditional academic research writing methods with digital tools, emphasizing the collaborative and social aspects of modern academic writing. • Apply principles of visual rhetoric and design when creating digital texts. • Engage in an in-depth exploration of digital literacies, learning about relevant theories while actively practicing digital composition. • Address ethical considerations in digital writing, contributing to an ethical and socially responsible digital environment through composed works. • Collaborate effectively, recognizing teamwork as a central component of contemporary writing practices. 		
Content	Week	Topics	
	Syllabus presentation		
	1	Introduction to Research and Technology	
	2	Scientific Inquiry and Research Methods	
	3	Digital Literacy and Networked Writing	
	4	Rhetorical Adaptability in Digital Spaces	
	5	Technology in Research: Tools and Applications	
	6	Visual Rhetoric and Digital Text Design	
	Mid-term exam – 1		
	7	Ethics in Digital Research and Writing	
	8	Collaboration in Research and Digital Writing	
	9	Combining Traditional and Digital Research Techniques	
	10	Digital Literacies: Theories and Practices	
11	Advanced Use of Technology in Research		
12	Final Project Presentations and Reflections		
Mid-term exam – 2			
Teaching/Learning Methods	Activity	Weight (%)	
	Lectures	40%	
	Lab	20%	
	Research	10%	
	Independent learning	20%	
Assessment Methods	Methods of assessment:	%	
	Participation	10%	
	Lab	30%	
	Presentation / Project	20%	
	Final exam	40%	
ECTS Workload	Activity	Weekly hours	Workload
	Lectures	2	24
	Lab	n/a	12

	Independent learning	n/a	44
	Examination preparation	n/a	20
Literature	Prepared material by professor available at Moodle Video lectures prepared by professor Hulumtimet Shkencore dhe Analiza e te dhenave me SPSS Dr. Besnik S Skenderi Leedy, Paul D. and Jeanne Ellis Ormrod. Practical Research: Planning and Design. 9th ed. Upper Saddle River: Pearson, 2009. Anson, Chris M. and Robert A. Schwegler. The Longman Handbook for Writers and Readers. 4th ed. New York: Addison-Wesley/Longman, 2005		
Ethical standards	This course follows UBT College's Code of Ethics, requiring all students to behave accordingly. Any case of academic misconduct, including but not limited to cheating, plagiarism, or other forms of dishonesty, will lead to significant punishment such as failure of the specific assessment or the entire course, as well as further disciplinary measures in accordance with UBT College's academic integrity policies.		
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