



UBT College

Faculty for Management, Business and Economics

Brief summary of Alumni Questionnaire Evaluation

Academic year 23/24

Prishtinë, 2024

By gathering feedback from former students, the Alumni questionnaire aims to assess the effectiveness of the program in equipping them with the skills and knowledge necessary to succeed in a rapidly evolving global marketplace. Below are the results of the graduates' assessment in general regarding their satisfaction with the content of the study curriculum and how useful they consider the knowledge obtained during their studies to be in the labor market. The results show a generally positive outcome, especially in terms of curriculum content and employer satisfaction with alumni's professional readiness.

Table 1. Results of the Alumni questionnaire

Question	Evaluation (1 Min – 5 Max)	Average evaluation (%)
How satisfied were you with the curriculum content of your program?	4.29	85.91%
How do you evaluate the ratio between the theoretical and practical part of teaching?	4.11	82.24%
What is the assessment of the company where you are employed regarding your professional preparation?	4.32	86.33%

Further, alumni were asked regarding their job position, the sector their job belongs to and also if the company they work at is national or international.

Question: In which sector are you employed?

The majority of alumni (86.7%) are employed in the private sector, which indicates that private sector is a strong job market, where many students likely find opportunities after graduation. Regarding the public sector, although the proportion is relatively small compared to the private sector, it still reflects that the program provides a diverse skill set applicable in both the private and public sectors. (Figure 1)

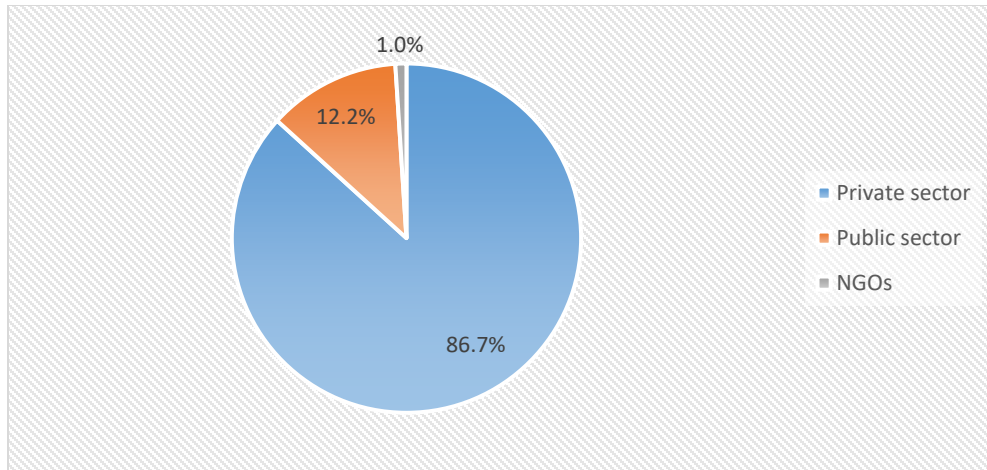


Figure 1. In which sector are you employed?

Question: Are you employed in national or international company?

A significant majority of alumni (70.4%) are employed in national companies, which suggests that the program prepares graduates well for the domestic job market. This is a positive indicator that the skills and knowledge provided by the program are highly applicable to the needs of companies operating within the country. A substantial portion of alumni (29.6%) are employed by international companies, which indicates that the program offers a competitive edge in preparing students for global job markets. (Figure 2)

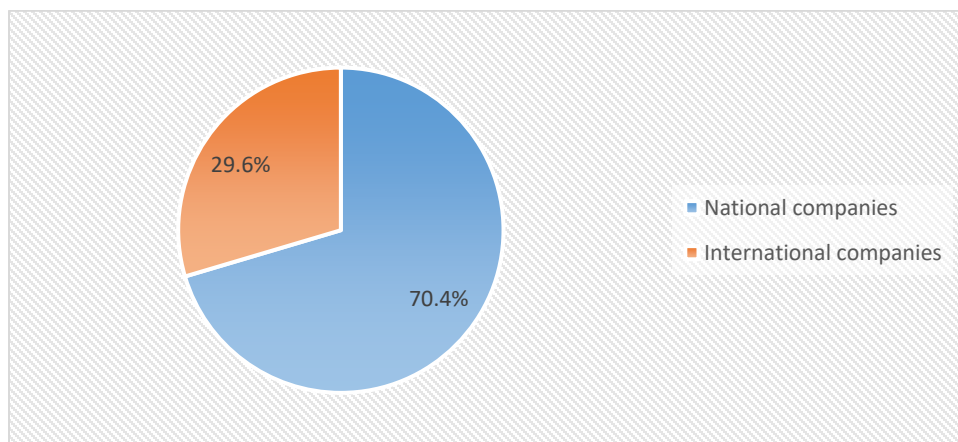


Figure 2: Are you employed in national or international company?

Question: Which sector does your job position belong to:

The alumni career distribution demonstrates a healthy variety of roles, with a strong focus on finance and business-related positions, such as accountant, banker, and financial manager, which are expected outcomes for a program with a business or economics focus. The presence of roles in marketing, project management, operations, and business development suggests that the program prepares students for leadership and management roles in various industries. (Figure 3)

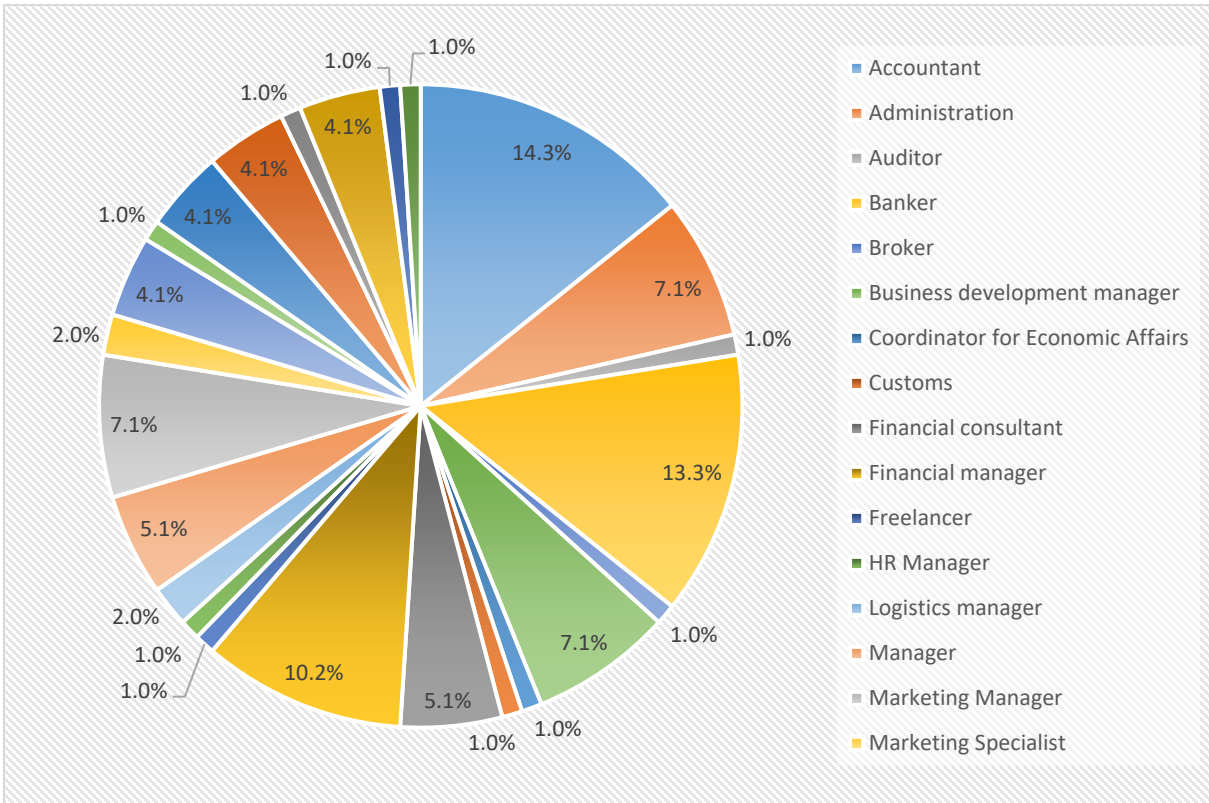


Figure 3. Which sector does your job position belong to

With the aim of strengthening the alumni support system and ensuring that UBT College remains an active and supportive resource for its graduates long after they leave the institution, two additional questions regarding the UBT services the alumni already receives and would like to receive were made. The answers provide the College with actionable feedback to continuously improve its engagement with alumni, helping to maintain a strong, mutually beneficial relationship that can last throughout alumni careers.

Question: What services do you still receive from UBT College

The highest percentage of alumni (36.7%) report receiving all the services mentioned, including contacts, training, conferences, seminars, and job opportunities. This indicates that UBT College has a robust post-graduation support system, offering a comprehensive package of services that help alumni stay connected with the college and continue their professional development. A significant portion of alumni (25.5%) still benefit from new job opportunities through UBT College. This suggests that the institution maintains strong connections with employers and provides valuable career support services. (Figure 4)

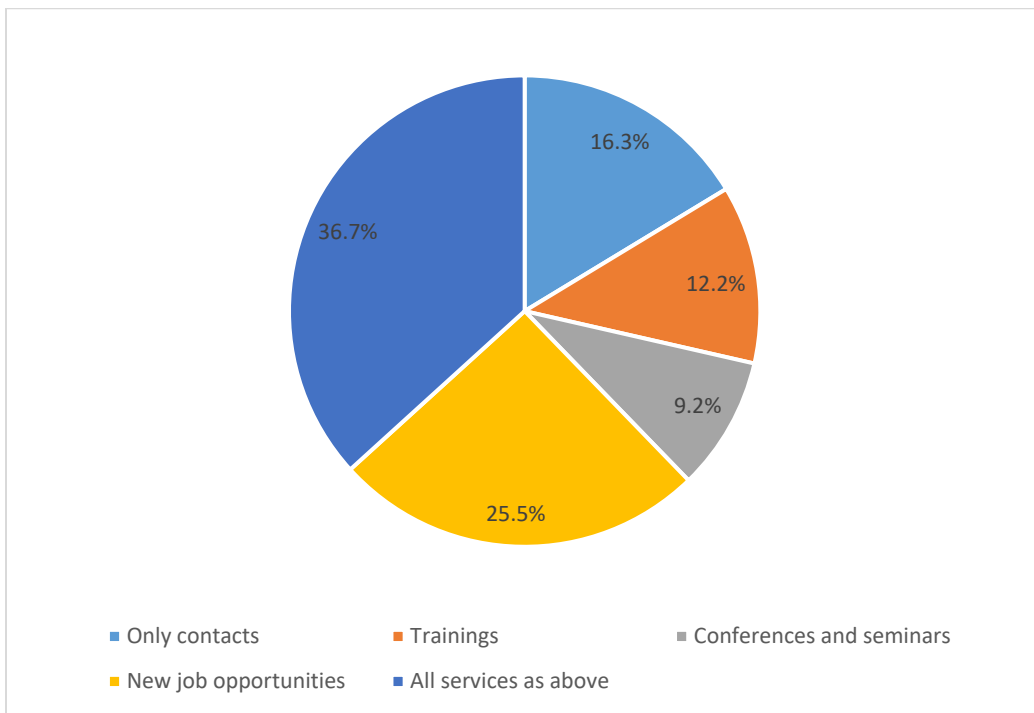


Figure 4. What services do you still receive from UBT College

Question: What other services would you like to receive from UBT College:

When asked regarding the services alumni would like to receive from the College, the most mentioned options were:

- UBT training opportunities
- Faculty events

- Information regarding PhD and Master's options
- Conferences and seminars
- New job opportunities
- Information regarding Master Scholarships abroad
- Networking opportunities with other alumni
- Guest speaker opportunities and events organized by UBT

The feedback highlights several areas where UBT College could expand its post-graduation support services to further meet the needs of its alumni. Key interests include enhanced training opportunities, networking, continued education (such as PhD and Master's options), and access to career advancement resources. By offering more specialized and engaging services in these areas, UBT College could strengthen its alumni relations and provide ongoing support for graduates as they advance in their careers and educational pursuits.