

Course	POLITICAL BEHAVIOR			
	Type (M)	Semester IV	ECTS 4	Code
Course instructor Course assistant Course tutor				
Objectives and goals	<p>Political Behavior is a sub-discipline of Political Science on its own which was created mainly to respond to developments brought about by the behavioural revolution of the 1950s and 1960s. Behavioral researchers rest on the assumption that political behaviour is affected by the socioeconomic conditions of individuals. However, the knowledge in the sub-discipline ever since has evolved, and now scholars have brought personality into the research program. This course aims at preparing students with introductory knowledge and research skills to study political behaviour of individuals based on their personality traits as well as belief systems.</p> <p>Therefore, researchers try to probabilistically predict the possible behaviour of political actors by studying their personality and socioeconomic conditions where they live. The goal of this course is to introduce students to the basic techniques of the contemporary studying of political behaviour.</p> <p>As every year, we will combine several learning techniques, including lectures, seminars, lab work, field work and independent study.</p> <p>You might have already noticed that success is almost impossible in my courses if students do not regularly attend classes and timely perform the academic obligations. Please, learn from the mistakes of the past and attend classes regularly. Perform academic obligations timely and study smart and joyfully!</p>			
Learning outcomes	<p>Upon successful completion of this course, students will be able to</p> <ol style="list-style-type: none"> 1. Recognize the major personality traits and belief systems that underpin political behavior 2. Collect and analyse data related to political behavior 3. Build simple models of political behavior 4. Apply statistical packages in analysing data 			
Course Content	Course Plan			Week
	Mass belief systems and partisanship			1
	Partisanship and voting behavior			2
	Emotions and political behavior			3
	Persuasive messaging			4
	Political knowledge: misinformation			5
	Media influence on public opinion			6
	Course Summary: Reflection, Review,			7
	Midterm exam			8
	Racial attitudes			9
	Voting behavior			10
	Religion and political behavior			11
	Civic engagement, political trust, and social communication			12
				14
Final exam			15	
	Teaching/Learning Activity			Weight (%)

Teaching/Learning Methods	1. Lectures			50%
	2. Seminars			10%
	3. Lab work			40%
	4. Field work			
Assessment Methods	Assessment Activity	Number	Week	Weight (%)
	- Homework	10	3, 4, 5, 6, 7, 8, 9, 10, 11,	50%
	- Lab work report		13	30%
	- Field work report		13	20%
Course resources	Resources			Number
	- Class (e.g)			1
	- Laboratory (e.g)			1
	- Moodle			
	- Softwer MATLAB/SPSS/SIMULINK			
- Projector				
ECTS Workload	Activity		Weekly hrs	Total workload
	1. Lecture		2	30
	2. Seminar		1	15
	3. Laboratory		n.a	n.a.
	4. Internship in industry		n.a.	n.a.
	1. Independent learning		--	40
2. Exams		2	15	
Literature/References	Martha L. Cottam, Beth Dietz Uhler, Elena Marcia Masters, dhe Thomas Preston. <i>Hyrje në Psikologjinë Politike</i>			
	Marcus, George E., W. Russell Neuman and Michael MacKuen. 2000. Affective Intelligence and Political Judgment. Chicago: University of Chicago Press. Lasswell, Harold D. The analysis of political behaviour. Routledge, 2013.			
Contact				