

Course	FOREIGN POLICY ANALYSIS 1			
	Type	Semester	ECTS	Code
	(M)	V	5	
Course lecturer Course assistant Course tutor				
Aim and objectives	<p>"The purpose of this course is to elaborate on and analyze how states conceptualize, formulate, and implement their foreign policy. 'Foreign Policy Analysis (FPA)' is a well-defined sub-discipline within the field of International Relations, with its dedicated sections in professional platforms such as the 'International Studies Association' and the 'American Political Science Association.' The methodological approach in this subject primarily focuses on theoretical aspects related to the process of foreign policy formulation. It goes beyond simply describing contemporary events. The course will explore states as rational actors, bureaucracy, institutional structures, society, and psychological models. It places particular emphasis on the key actors that influence foreign policy, including government decision-makers, institutional actors, political parties, interest groups, mass media, and the general public. Furthermore, the course will analyze the causal relationships between these actors, the nature of their interactions, and the processes and mechanisms these institutions employ to reconcile differences and shape the state's foreign policy.</p>			
Learning outcomes	<p>Upon successful completion of this course, students will be able to:</p> <ul style="list-style-type: none"> • Identify and evaluate, in a critical manner, the decision-making processes in foreign policy. • Analyze the context, pressure and challenges faced by policy-makers in foreign policy. • Evaluate and compare the advantages and disadvantages of different theoretical approaches used in the analysis of foreign policy. • Advance critical thinking and analytical writing skills in the field of foreign policy analysis. 			
Course content	Course plan			Week
	Introduction:			1
	<ul style="list-style-type: none"> • Syllabus elaboration: course content, method, organization and course requirements. 			
	The History and Evolution of Foreign Policy Analysis			2
	<ul style="list-style-type: none"> • 3 paradigmatic works • The Classical School of FP Analysis (1954-1993) • The psychological and community environment of foreign policy decision-making • FP's self-reflection in the late 70s and 80s • FP's contemporary research agenda 			
	Realism and Foreign Policy			3
<ul style="list-style-type: none"> • What is realism? • Development of realist theories • Realist analysis of foreign policy • The use of realism in analysing foreign policy • "Hedgehogs", "foxes" and foreign policy analysis. 				
Liberalism and Foreign Policy			4	
<ul style="list-style-type: none"> • Liberal foreign relations • Mitigation compromises 				
Constructivism and Foreign Policy			5	
<ul style="list-style-type: none"> • What is constructivism? • Constructivism and foreign policy analysis – government agencies, decision-making and international society 				

	Actors, structures and Analysis of Foreign Policy			6
	<ul style="list-style-type: none"> • Historical background • The role of actors and structures in "process" approaches to FP Analysis. • The role of actors and structures in "policy" approaches to FP Analysis. 			
	Presentations			7
	FP decision-making: rational, psychological and neurological models			8
	<ul style="list-style-type: none"> • Logical meanings of rationality • Psychological models – the cognitive revolution • Neuroscience, emotion and computation 			
	Implications and behaviour			9
	<ul style="list-style-type: none"> • When actors meet their environment – theoretical issues • The exercise of influence and the practical importance of context • FP instruments 			
	The role of the media and public opinion			10
	<ul style="list-style-type: none"> • Public opinion and foreign policy • Media and foreign policy • New technology and the "war against terrorism" 			
	The importance of national security			11
	<ul style="list-style-type: none"> • Realism and national security • Security studies and national security 			
	Economic diplomacy			12
	<ul style="list-style-type: none"> • Economic diplomacy – instruments and objectives • Economic sanctions – not always successful, but still used. • Economic incentives – an undervalued instrument of diplomacy • Economic interdependence - a source of harmony or political conflict 			
	Presentation of analysis, article reviews and seminars			13
	Presentation of analysis, article reviews and seminars			14
	Final test			15
Teaching/learning methods	Activity			Weight (%)
	1. Lectures			50%
	2. Seminars + exercises (research paper)			30%
	3. Case studies			10%
	4. Role play			5%
	5. Study visits			5%
Assessment methods	Assessment activities	Number	Week	Weight (%)
	1. Paper-Individual project	1	2-15	50%
	2. Presentations of scientific/professional articles	1	2-15	10%
	3. Participation	1	1-15	40%
Course resources and means of materializations	Means			Number
	1. Class (e.g)			1
	2. Laboratory (e.g)			n/a
	3. Moodle			1
	4. Software MATLAB/SPSS/SIMULINK			n/a
	5. Projector			1
ECTS workload	Activity type		Weekly	Total workload

	<ol style="list-style-type: none"> 1. Lectures 2. Exercises 3. Consultations 4. Research paper 5. Independent study 6. Exams 	<table style="width: 100%; border: none;"> <tr> <td style="text-align: right;">2</td> <td style="text-align: right;">30</td> </tr> <tr> <td style="text-align: right;">1</td> <td style="text-align: right;">15</td> </tr> <tr> <td style="text-align: right;">0.5</td> <td style="text-align: right;">7.5</td> </tr> <tr> <td style="text-align: right;">na</td> <td style="text-align: right;">20.5</td> </tr> <tr> <td style="text-align: right;">2-3</td> <td style="text-align: right;">32</td> </tr> <tr> <td style="text-align: right;">1</td> <td style="text-align: right;">20</td> </tr> </table>	2	30	1	15	0.5	7.5	na	20.5	2-3	32	1	20
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Literature/References	<p>Core literature:</p> <ul style="list-style-type: none"> • Steven Smith, Amelia Hadfield & Tim Dunne. "Politika e Jashtme: teori, aktorë, raste". Albanian Institute for International Studies (AIIS). Tiranë. 2012. • Hudson, Valerie M., and Benjamin S. Day. <i>Foreign policy analysis: classic and contemporary theory</i>. Rowman & Littlefield, 2019. • Artikuj të përzgjedhur nga revistat: "Foreign Affairs" (https://www.foreignaffairs.com/); "Foreign Policy" (https://foreignpolicy.com/); "The Economist" (https://www.economist.com/) etj. • Materiale tjera të shpërndara në klasë nga mësimmthënësi i lëndës. <p>Additional literature:</p> <ul style="list-style-type: none"> • Alden, Chris, and Amnon Aran. <i>Foreign policy analysis: new approaches</i>. Routledge, 2016. • Breuning, Marijke. <i>Foreign policy analysis: A comparative introduction</i>. Springer, 2007. • Marleku, Alfred. "Small states foreign policy: the case of Kosovo." <i>Alternatives: Turkish Journal of International Relations</i> 11.3 (2012): 79-97. • Marleku, Alfred. "National interest and foreign policy: the case of Kosovo." <i>Mediterranean Journal of Social Sciences</i> 4.3 (2013): 415-415. 													
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