Subject	Digital Diplomacy			
	Type	Semester	ECTS	Code
	Elective		**4**	
Lecturer of Subject	Prof. Ass. Dr.			
Assistant	n.a			
Tutor	n.a			

Aim and Objective	The Digital Diplomacy course explores the dynamic intersection of technology, diplomacy, and international relations. It aims to provide students with an in-depth understanding of the strategic use of digital platforms, emerging technologies, and communication tools in diplomatic practice. Through theoretical analysis, case studies, and hands-on exercises, students will critically examine digital diplomacy's opportunities, challenges, and ethical implications in the 21st century. Analyse the theoretical foundations and conceptual frameworks of digital diplomacy.
Learning outcomes	**After successful completion of this course, students will be able to:** Students will critically examine the opportunities and challenges presented by digital diplomacy, fostering a critical mindset towards using technology in diplomatic contexts. Explore the strategic use of social media, digital communication tools, and emerging technologies in diplomatic practice. Examine the role of digital diplomacy in public diplomacy, crisis management, and multilateral cooperation. Evaluate digital diplomacy's ethical and legal challenges, including cybersecurity and privacy concerns. Develop practical skills in designing and implementing effective digital diplomacy strategies. The goal is to provide students with a structured approach to evaluate the ever-changing world of digital diplomacy. This includes delving into the theoretical foundations and strategically utilising digital tools. **Developing strategic thinking skills** by exploring social media, digital communication tools, and emerging technologies is crucial for effective diplomacy in the 21st century. **Evaluating ethical and legal challenges**, including cybersecurity and privacy concerns, ensures that students are well-versed in the ethical implications of digital diplomacy and prepares them for responsible and ethical diplomatic engagement -

	Course plan	Content
Content	- Presentation of the curriculum / Notification with the subject material / Introduction to the	1
	- Theory and Diplomacy	2

	- Non-Traditional Diplomacy: Digital	3
	- Traditional vs Innovative Diplomacy	4
	- Digital diplomacy: the policy dimension	5
	- Digital diplomacy: the institutional dimension	6
	- The Pilar of Digital Diplomacy. Strategy	7
	- From Twitter Diplomacy to the Power of Hashtags	8
	- International Legal and Diplomatic	9
	- Beyond Innovation and Social Media	10
	- Presantation and disscusion	11
	- Presantation and disscusion	12
	- Final Exam	13
	-	14/15

Activity / ECTS workload	**Activity**		**Weight (%)**
	1. Student active participation		30%
	2. Oral presentation		40%
	3. Ex cathedra		30%

Assessment Methods	**Assessment activity**	**Number**	**Week**	**Weight (%)**
	Ex cathedra			20%
	Paper			
	Oral presentation			30%
	Final exam			50%

Sources and tools of concretization	**Means**	**Number**
	1. Classes	1
	2. Laborator	n/a
	3. Moodle	1
	4. Softuer MATLAB/SPSS/SIMULINK	n/a
	5. Projektor	1

ECTS workload	**Activity type**	**Week**	**Total load**
	1. Ex cathedra	2	30
	2. Paper		40
	3. Oral presentation		20
	4. Final exam		10

	Sharp, P. (2018). Diplomacy in International Relations Theory and Other Disciplinary Perspectives. In P. Kerr & G. Wiseman (Eds.), Diplomacy in a Globalizing World: Theories and Practices (2nd ed., pp. 57-70). New York City, NY: Oxford University Press. (selected chapters). Pigman, G. A. (2018). Debates about Contemporary and Future Diplomacy. In P. Kerr & G. Wiseman (Eds.), Diplomacy in a Globalizing World: Theories and Practices (2nd ed., pp. 71-89). New York City, NY: Oxford University Press. (selected chapters). Badie, B. (2018). Transnationalizing Diplomacy in a Post-Westphalian World. In P. Kerr & G. Wiseman (Eds.), Diplomacy in a Globalizing World: Theories and Practices (2nd ed., pp. 90-109).

Literature/References	New York City, NY: Oxford University Press. (selected chapters). Manor, I. (2019). The Digitalization of Ambassadors. In The Digitalization of Public Diplomacy (pp. 289-321). Cham, Switzerland: Palgrave Macmillan. (selected chapters). Gilboa, E. (2016). Digital Diplomacy. In C. M. Constantinou, P. Kerr, & P. Sharp (Eds.), The SAGE Handbook of Diplomacy (pp. 540-551). London, UK: SAGE Andreas Sandre (2015). Digital Diplomacy. Conversation on Innovation in Foreign Policy. New York, Rowman & Littlefield. (selected chapters). Corneliu Bjola & Marcus Holmes (2015). DIGITAL DIPLOMACY. Theory and practice. New York, Routledge. (selected chapters). Dennis Broeders & Bibi van den Berg (2020). Governing Cyberspace. Behavior, Power, and Diplomacy. New York, Rowman & Littlefield (selected chapters). Hedling, Elsa, and Niklas Bremberg. (2021). Practice Approaches to the Digital Transformations of Diplomacy: Toward a New Research Agenda. International Studies Review, https://doi.org/10.1093/isr/viab027
Contact	
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