

<b>Subject</b>	<b>General Psychology</b>		
<b>Type</b>	Type	Semester	ECTS
	OBLIGATORY (O)	II	4
<b>Lecturer</b>	Dr.Sc. Deniz Çelçima		
<b>Goals and objectives</b>	Students are introduced to the basic ideas, theories, and practices of psychology in this course. Psychology's history, research methodologies, biological underpinnings of behavior, sensation and perception, learning, memory, motivation, emotion, personality, psychological disorders, and social psychology are among the subjects covered.		
<b>Learning outcomes</b>	At the conclusion of the course, learners ought to be capable of:		
	<ul style="list-style-type: none"> <li>✓ Recognize the major schools of thought and the history of psychology.</li> <li>✓ Exhibit an understanding of fundamental research techniques and ethical issues related to psychological research.</li> <li>✓ Describe the function of the nervous system and the biological underpinnings of behavior.</li> <li>✓ Name and explain the fundamentals of memory and learning.</li> <li>✓ Analyze the effects of emotion and motivation on behavior.</li> <li>✓ Examine how behavior and group dynamics are influenced by society.</li> </ul>		
<b>Content</b>	<b>Week</b>	<b>Topics</b>	
	1	<b>Syllabus Presentation</b>	
	2	Overview of History of Psychology	
	3	Major school of thoughts in Psychology	
	4	Scientific methods and experimental design	
	5	Ethic in psychological research	
	6	Structure and functions of nervous system, Neuron and neurotransmitters and endocrine system. Memory and it system	
	7	Classical and operational conditioning	
	8	<b>Mid-exam – 1</b>	
	9	Sensory and Perceptual processes and illusions and Gestalt principles of perception	
	10	Social cognition of perception	
	11	Conformity ,obedience ,compliance and group dynamics	
	12	Thinking and problem solving, Intelligence and its theories	
	13	Emotion and Motivation and their theories	
	14	Major theories of Personality	
15	<b>Mid-exam – 2</b>		
<b>Teaching/learning methods</b>	Activity	Weight (%)	
	Interactive Lectures	30%	
	Exercises	20%	
	Research writing skills	20%	
	Group discussions	30%	
<b>Methods of Evaluation</b>	<b>Methods of evaluation:</b>	%	
	Participation	10%	
	a) Medium-term exam-1	40%	
	b) Medium term exam - 2	40%	
	Course design (developing a training program for a certain group)	10%	
<b>Sources</b>	<b>Sources</b>	<b>Number</b>	
	Lectures	1	
	Presantations	1	
	Web of Science	1	
	PubMed	1	
	Scopus	1	
<b>ECTS Workload</b>	<b>Activity</b>	<b>Weekly hours</b>	<b>Workload</b>
	Lectures	2	24
	Exercises	1	12

	Consultations	1	13
	Research and writing	n/a	14
	Personal study	n/a	38
<b>Literature</b>	<ul style="list-style-type: none"> <li>• Morris, Ch. A &amp; Maisto, A.A. (2008). Psychology-the science of mental processes and human behavior. Tirana.</li> <li>• Pettijohn, T. (1996). Psychology – A Concise Introduction. Lilo. Tirana.</li> <li>• Coon, D., &amp; Mitterer, J. O. (2012). Introduction to psychology: Gateways to mind and behavior with concept maps and reviews. Cengage Learning.</li> <li>• Nushi, P. (2002). General Psychology. School Book. Pristina.</li> </ul>		
<b>Ethical standards</b>	This course follows the UBT College Code of Ethics, requiring all students to behave accordingly. Any instance of academic misconduct, including but not limited to fraud, plagiarism, or other forms of dishonesty, will lead to significant penalties like failure of specific assessment or the entire course, as well as further disciplinary measures in line with UBT College's academic integrity policies.		
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