

<b>Subject</b>	<b>Academic Writing and Communication Skills</b>		
<b>Type</b>	Type	Semester	ECTS
	MANDATORY (M)	III	3
<b>Lecturer</b>	Dr.Sc. Abedin Bahtiri		
<b>Goals and objectives</b>	<p>To develop proficiency in academic writing and research techniques.  To improve oral and written communication skills for academic and professional contexts.  To cultivate critical thinking and argumentation abilities.  To enhance students' confidence in presenting ideas effectively.  To promote collaboration and effective communication in group settings</p>		
<b>Learning outcomes</b>	<p>Upon completion of this module, students shall be able to:</p> <ul style="list-style-type: none"> <li>✓ Identify and apply key principles of academic writing, including structure, style, and referencing.</li> <li>✓ Recognize the importance of audience and purpose in communication.</li> <li>✓ Write clear, well-organized, and grammatically correct academic essays and reports.</li> <li>✓ Conduct research and integrate sources appropriately into written work.</li> <li>✓ Critically evaluate academic texts and synthesize information from multiple sources.</li> <li>✓ Apply communication strategies in group discussions and collaborative projects.</li> </ul>		
<b>Content</b>	<b>Java</b>	<b>Topics</b>	
	1	<b>Syllabus Presentation</b>	
	2	Overview of academic writing conventions.	
	3	Understanding purpose, audience, and tone.	
	4	Essay and report structure.	
	5	Writing effective introductions, body paragraphs, and conclusions.	
	6	Research strategies and source evaluation.	
	7	Using citations and avoiding plagiarism.	
	8	<b>Mid-exam – 1</b>	
	9	Developing a thesis statement.	
	10	Crafting logical and persuasive arguments.	
	11	Presentation techniques and public speaking.	
	12	Writing for digital platforms and email etiquette.	
	13	Group communication and teamwork strategies.	
	14	Revising and editing for clarity and precision.	
15	<b>Mid-exam – 2</b>		
<b>Teaching/learning methods</b>	Activity		Weight (%)
	Lectures		30
	Laboratory		30
	Research		20
	Independent and group learning		20
<b>Methods of Evaluation</b>	<b>Methods of evaluation:</b>		%
	Participation		20
	a) Medium-term exam-1		20
	b) Medium term exam – 2		20
	Course design (developing a training program for a certain group)		40
<b>Sources</b>	<b>Sources</b>		<b>Number</b>
	Lectures		1
	Presentations		1
	Web of Science		1
	PubMed		1
	Scopus		1
<b>ECTS Workload</b>	<b>Activity</b>	<b>Weekly hours</b>	<b>Workload</b>

	Lectures	1	12
	Lab	1	12
	Course project	n/a	16
	Indipendent work	n/a	35
<b>Literature</b>	<ul style="list-style-type: none"> <li>• Bailey, S. (2018). Academic Writing: A Handbook for International Students. Routledge.</li> <li>• Graff, G., &amp; Birkenstein, C. (2021). They Say / I Say: The Moves That Matter in Academic Writing. W.W. Norton &amp; Company.</li> <li>• Uka, F. (2015). Shkrimi Akademik për shkencat sociale dhe shëndetësore.</li> </ul>		
<b>Ethical standards</b>	This course follows the UBT College Code of Ethics, requiring all students to behave accordingly. Any instance of academic misconduct, including but not limited to fraud, plagiarism, or other forms of dishonesty, will lead to significant penalties like failure of specific assessment or the entire course, as well as further disciplinary measures in line with UBT College's academic integrity policies.		
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