



**Media and  
Communication  
Faculty**

**ANNUAL  
MONITORING  
OF ACTION  
PLAN FOR  
QUALITY IMPROVEMENT  
2024-2025**

**October 2024**

Upon Quality Report for 2023-2024, the Quality Improvement Pan was drafted for academic year 2024-2025 with actions, timeframe and performance metrics. The monitoring of whether the annual actions were completed as foreseen is presented below:

Areas of improvement	Annual actions	Timeframe	Responsible actors	Performance metric	Completion of activity
<b>Constructive alignment of course learning outcomes with teaching activity and student assessment</b>	<ul style="list-style-type: none"> <li>- Training organization;</li> <li>- Foreseen and inviting guest speakers during courses;</li> <li>- The practice of medial writing skills;</li> <li>- Review of syllabuses</li> </ul>	October 2024 for the winter semester and March 2025 for Spring Semester	All professors	Syllabuses are constructively aligned	Alignment concluded for Media and Communication
<b>Guiding standards for assessment</b>	Draft the guidelines of principles for assessment	July 2025	Faculty and the QA sub-committee	<ul style="list-style-type: none"> <li>- Each exam or midterm test is useful, appropriate, effective,</li> <li>- and acceptable;</li> <li>- Data collection</li> </ul>	Guideline on effective student assessment drafted and adopted. The Guideline is online in <a href="https://www.ubt-uni.net/wp-content/uploads/2021/11/Guidelines-for-Student-">https://www.ubt-uni.net/wp-content/uploads/2021/11/Guidelines-for-Student-</a>

					<a href="#"><u>Assessment- Media and Communication - Faculty.pdf</u></a>
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<p><b>Develop monitoring mechanisms</b></p>	<ul style="list-style-type: none"> <li>- Identify the monitoring mechanisms;</li> <li>- Identify who will be engaged in monitoring;</li> <li>- Define the reporting form;</li> </ul>	<p>December. 2025</p>	<p>Faculty Council and QA Sub-committee</p>	<p>Periodic measurement of the teaching and learning quality.</p>	<p>The monitoring mechanism established.</p>
<p><b>Increase Graduated Students' Level</b></p>	<ul style="list-style-type: none"> <li>- Draft of a template and apply thesis drafting plan;</li> <li>- Develop an effective reporting procedure, reflected in an accessible scheme with updated data.</li> </ul>	<p>May 2026</p>	<p>Faculty Council</p>	<p>The reporting process will increase clearness on students who don't respect the plan and when the moment</p>	<p>The graduation rate improved with the decision of the Dean for fair allocation of theses supervision and group mentoring process</p>
<p><b>Student engagement in research</b></p>	<p>Plan drafting to establish the number of students engaged in different research projects and processes.</p>	<p>November 2026</p>	<p>Faculty members and Research sub-Committee</p>	<p>Increased students' awareness of their future specialization or interests, their motivation, and increase the visibility of</p>	<p>Students participation increased especially in ICMC 2024 Annual UBT Media and Communication</p>

				related endeavors of the Faculty.
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**Quality Assurance sub-committee:**

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