



UBT College
Faculty of Art and Digital Media

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ANNUAL QUALITY REPORT
2023-2024

September, 2024



In alignment with the 3-year Strategic Plan of the Faculty of Art and Digital Media, the faculty is committed to providing efficient and responsive services to students. A core focus of the faculty is to continuously assess and improve student satisfaction throughout their educational journey. To this end, the Faculty, in collaboration with the Services Tools and Sub-Committee, actively supports and monitors the following key areas:

- **Teaching and Learning:**
Ensuring the highest standards of pedagogical practices.
- **Development of Scientific Research, Innovation, and Creative Work:**
Fostering a culture of academic and creative excellence.
- **Work and Learning Environment:**
Maintaining a conducive and inspiring atmosphere for both students and staff.
- **Internationalization, Partnerships, and Community Engagement:**
Strengthening global connections and community relations.
- **Excellence in Performance:**
Promoting continuous improvement and achievement across all domains.

The faculty conducts regular satisfaction analysis for each semester, evaluating every professor and specific elements of the questionnaire distributed by the Central Office of UBT College. This ongoing assessment helps to ensure the quality of education and services provided, and enables the faculty to implement targeted improvements where necessary.

In accordance with the Strategic Plan of the Faculty of Art and Digital Media, student satisfaction serves as a critical indicator of quality performance. The target satisfaction level for both the course content and instructor performance is set at 4.0 out of 5.0, equivalent to 80%.

Any area of evaluation that receives a rating below 4.0 (80%) is flagged for review and will be subject to recommendations for improvement to ensure the continuous enhancement of educational quality.

General Summary
I-st academic year
Pristina Branch



ref .	The Evaluation Topic	Score
a	The student's obligations to the course were clear from the beginning, according to the syllabus presented at the beginning	4,75
b	Is the teacher regular in class (no tardiness, absences, or premature omissions from class)?	4,95
c	The professor's explanations and teaching method is clear and understandable	4,37
d	The professor encourages interactivity during lectures/exercises	3,82
e	The professor had adequate study materials and they were accessible at UBT	3,0
f	The professor uses appropriate assessment methods and applies the continuous assessment method	3,8

RECOMMENDATIONS FOR IMPROVEMENT

In order to improve the level of students' satisfaction, the staff should undertake the actions listed below, according to the references:

ref .	Recommendations according to the assessment topics
a	Continue providing a detailed syllabus and occasional reminders to ensure students stay aligned with course expectations.
c	Ensure all necessary materials are available and easily accessible on digital platforms, offering additional resources like readings or recorded lectures.
d	Enhance student engagement by incorporating group discussions, interactive activities, and digital tools like quizzes or polls.
e	Implement more frequent assessments and feedback, such as quizzes or project-based evaluations, to help students track their progress.
f	Use more visual aids and practical examples to make complex concepts easier to understand, and allow more opportunities for questions.

General Summary
II-nd academic year
Pristina Branch



ref	The Evaluation Topic	Score
a	The student's obligations to the course were clear from the beginning, according to the syllabus presented at the beginning	4,87
b	Is the teacher regular in class (no tardiness, absences, or premature omissions from class)?	4,81
c	The professor's explanations and teaching method is clear and understandable	3,93
d	The professor encourages interactivity during lectures/exercises	3,67
e	The professor had adequate study materials and they were accessible at UBT	3,78
f	The professor uses appropriate assessment methods and applies the continuous assessment method	4,33

RECOMMENDATIONS FOR IMPROVEMENT

In order to improve the level of students' satisfaction, the staff should undertake the actions listed below, according to the references:

ref	Recommendations according to the assessment topics
a	The professor has done an excellent job of clearly communicating course expectations from the beginning. To further enhance this, periodic reminders throughout the semester could help students stay focused on their responsibilities.
b	The professor is consistent and punctual. It is important to maintain this standard of reliability. Minor improvements, such as ensuring no early dismissals or delays, could further optimize class attendance.
c	While the teaching is generally clear, there is room for improvement. The professor could incorporate more practical examples, visual aids, or demonstrations to better explain complex concepts and make the material easier to grasp.
d	The professor's approach to encouraging student interactivity is excellent. Continue using methods like group discussions, interactive exercises, and digital engagement tools to sustain this high level of student involvement.
e	Improve the accessibility of study materials by ensuring they are consistently uploaded and easy to find on the UBT platform. Offering additional resources, such as supplementary readings or recorded lectures, could further support students' learning experience.
f	The professor's use of continuous assessment is highly effective. Maintaining this approach, while providing regular feedback, will help students stay informed about their progress and perform better in the course.



General Summary
III-rd academic year
Pristina Branch

ref	The Evaluation Topic	Score
a	The student's obligations to the course were clear from the beginning, according to the syllabus presented at the beginning	4,00
b	Is the teacher regular in class (no tardiness, absences, or premature omissions from class)?	4,29
c	The professor's explanations and teaching method is clear and understandable	3,93
d	The professor encourages interactivity during lectures/exercises	5,00
e	The professor had adequate study materials and they were accessible at UBT	3,71
f	The professor uses appropriate assessment methods and applies the continuous assessment method	5,00

ref.	Recommendations according to the assessment topics
a	Although the course obligations were relatively clear, further improvements can be made. Consider providing more detailed explanations or additional examples in the syllabus to ensure that all expectations are fully understood by students at the start of the course. Periodic reminders could also help keep students on track.
b	While the professor is mostly punctual and consistent, there is room for improvement. Ensuring no early class dismissals or tardiness could enhance the students' learning experience and maintain their focus.
c	The teaching method could be improved by making explanations clearer and more structured. Using additional teaching aids, such as diagrams, charts, or real-life examples, could help in better explaining complex topics and improving overall student understanding.



d	The professor's ability to encourage interactivity is excellent. Continue with the current interactive methods such as group discussions, engaging exercises, and other tools that foster student participation. Additional interactive digital tools could further enhance this aspect.
e	To improve student access to study materials, ensure that they are consistently uploaded and easily available on the UBT platform. Consider providing supplementary resources such as recorded lectures or additional reading materials to support students' learning needs.
f	The professor's continuous assessment methods are highly effective. Maintain this approach with regular feedback to ensure students are aware of their progress and can improve accordingly.