|  |  |
| --- | --- |
| **Course**   | **Management of the Food Industry**  |
| Business   | Semester  | ECTS  | Code  |
|                        OBLIGTORY      O   |            II  |            4   |        130FIM155 |
| **Course Lecturer**  | Prof. Asst. Dr. Fisnik Shaqiri |
| **Course Assistant**  |   |
| **Course Tutor**  |  |
| **Aims and Objectives**  | The subject "Management of the Food Industry" provides the main concepts and principles of management in the food industry. The course also introduces analytical tools that are related to monitoring and business control of products and enterprises in the food industry. The course enables them to use their imagination to create an original idea of food industry management, to integrate their knowledge to use food within different systems and to decide on management plan, implementation, control and reporting. Covers a wide range of concepts, theories and practices relevant to a basic understanding of the field of management with a particular emphasis on leadership. Increases students' understanding and ability to apply contemporary management and leadership knowledge in both work and personal situations. The objectives of the study are • Building capacities to define, formulate and explain specific problems for the field of food management and to save and interpret time for specific ones; • Understanding the project and the products of the production processes in the current socio-economic and environmental impact. • To demonstrate knowledge of the modern practices of the men of the Sports Industry.  |
| **Learning outcomes**  | After completing the course, students will achieve the following competencies: 1. To demonstrate extensive skills in oral and written communication related to the subject. 2. To have conceptual knowledge of management with the Food Industry, in a challenging and competitive environment; 3. To demonstrate sufficient knowledge on the effects on the Food Industry of Intensive Agriculture; 4. Increase knowledge of the responsibilities and duties of the food production manager and food service staff, and become familiar with human resources management, leadership, everyday supervision and organization of work of the food service department. 5. Diagnose the problems of the Industry and the measures for their relief in order to fulfill the demands of the consumer; 1. 6. Evaluate a budget/financial management plan and interpret financial data (i.e., food purchasing for theme meal project
 |
| **Alignment of course learning outcomes with program learning outcomes.**  | 1. 1. Application of theoretical knowledge - It is based on the study of literature, scientific papers, seminar presentations and group discussions on Food Industry Management. Assimilation of the basic knowledge necessary to understand and act with the specific notions of the field of management.
2. 2. Students discuss issues related to sustainability, humanitarian logistics, ethical business practices and supply chain analytics in the context of global supply chains. Students discover how business processes, performance metrics and modern supply chain IT tools help manage and increase the effectiveness and efficiency of supply chains.
3. 3. Evaluation and critical analysis: Includes the ability to understand and describe different scenarios and their efficiency in order to achieve strategic planning;
4. 4. Development of practical skills: includes study visits to increase competences in assessment, diagnosis and planning.
 |
| **Course Content**  | **Weekly plans**  | **WEEK**  |
| 1. Presentation of the subject, focus and literature
 | 1  |
| 1. Structure of the Food Industry
 | 2  |
| 1. Actors of the Food Industry
 | 3  |
| 1. Food industry management tasks Time management
 | 4  |
| 1. Understanding the value chain and supply chain and the effect on the management of the Food Industry
 | 5  |
| 1. Agricultural Diversification and the impact on the Food Industry
 | 6  |
| 1. Education, research and development in the framework of Food Industry Management
 | 7  |
| 1. Modern global integrated supply chain management'
 | 8  |
| 1. Marketing Management within the Food Industry (8)
 | 9  |
| 1. Financial Services Management in the Food Industry
 | 10   |
| 1. Management of the effects of the Food Industry on the environment (9)
 | 11  |
| 1. Logistics management and effects in the Food Industry
 | 12  |
| 1. Standards, Regulations and Legislation related to Management in the Food Industry
 | 13   |
| 1. Marketing and Business Performance
 | 14  |
| 1. Final exam
 | 15  |
| **Literature / References**   | * [Quiroz-Flores, J.C.](https://www.emerald.com/insight/search?q=Juan%20Carlos%20Quiroz-Flores), [Aguado-Rodriguez, R.J.](https://www.emerald.com/insight/search?q=Renato%20Jose%20Aguado-Rodriguez), [Zegarra-Aguinaga, E.A.](https://www.emerald.com/insight/search?q=Edisson%20Andree%20Zegarra-Aguinaga), [Collao-Diaz, M.F.](https://www.emerald.com/insight/search?q=Martin%20Fidel%20Collao-Diaz) and [Flores-Perez, A.E.](https://www.emerald.com/insight/search?q=Alberto%20Enrique%20Flores-Perez) (2024), "Industry 4.0, circular economy and sustainability in the food industry: a literature review", [*International Journal of Industrial Engineering and Operations Management*](https://www.emerald.com/insight/publication/issn/2690-6090), Vol. 6 No. 1, pp. 1-24. <https://doi.org/10.1108/IJIEOM-12-2022-0071>
* [Panetti, E.](https://www.emerald.com/insight/search?q=Eva%20Panetti), [Leone, D.](https://www.emerald.com/insight/search?q=Daniele%20Leone), [Caporuscio, A.](https://www.emerald.com/insight/search?q=Andrea%20Caporuscio) and [Pietronudo, M.C.](https://www.emerald.com/insight/search?q=Maria%20Cristina%20Pietronudo" \t "_blank) (2023), "Revealing future trajectories in sustainable food production: convergence and openness in the innovation ecosystem", [*British Food Journal*](https://www.emerald.com/insight/publication/issn/0007-070X), Vol. 125 No. 12, pp. 4291-4306. <https://doi.org/10.1108/BFJ-07-2022-0633>
* Daniel A. Sumner, Julian M. Alson, and Joseph W. Glauber (2010). "Evolution of the Economics of Agricultural Policy", [*American Journal of Agricultural Economics*](https://en.wikipedia.org/wiki/American_Journal_of_Agricultural_Economics), v. 92, pp. 403-423.
* ["Farm Animal Welfare Council"](https://web.archive.org/web/20131103222718/http%3A/www.fawc.org.uk/Default.htm)*. Archived from*[the original](http://www.fawc.org.uk/default.htm)*on November 3, 2013;*
* ["Factory Farming: The Impact of Animal Feeding Operations on the Environment and Health of Local Communities"](https://www.cdc.gov/nceh/conference/2006_conference/abstracts/session_D1.html)*. Retrieved December 13, 2009.*
* *Singh , R Paul; Dennis R. Heldman (2013).*[Introduction to Food Engineering (5th ed.)](https://books.google.com/books?vid=ISBN0123985307)*.*
* ["Prevention of foodborne disease: Five keys to safer food"](http://www.who.int/foodsafety/consumer/5keys)*. World Health Organisation. Retrieved 10 December 2010*
* *Herr, M. L.; T. J. Muzira.*[*"Value chain development for decent work"*](https://web.archive.org/web/20130513123705/http%3A/www.ilo.org/empent/areas/value-chain-development-vcd/WCMS_115490/lang--en/index.htm)*.*
* ["Agricultural Diversification and Market Development Bureau"](https://web.archive.org/web/20091214002244/http%3A/www.agriculture.state.ia.us/agDiversification.asp)*. Iowa Department of Agriculture and Land Stewardship;*
* ["What is Marketing Environment? definition and meaning – Business Jargons"](http://businessjargons.com/marketing-environment.html)*. Business Jargons. 25 August 2015.*
* Sustainable Supply Chain Management in the Food Industry: A Conceptual Model from a Literature Review and a Case Study Theofilos Mastos \* and Katerina Gotzamani, Foods 2022.
* “Food Supply Chain Management”, [Madeleine Pullman](https://www.google.com/search?hl=en&sxsrf=AJOqlzXaMzdqZn21sUYjbVwBEYhp03siAQ:1678286133396&q=inauthor:%22Madeleine+Pullman%22&tbm=bks), [Zhaohui Wu](https://www.google.com/search?hl=en&sxsrf=AJOqlzXaMzdqZn21sUYjbVwBEYhp03siAQ:1678286133396&q=inauthor:%22Zhaohui+Wu%22&tbm=bks), [taylorandfrancis.com](http://taylorandfrancis.com/) 2021

  |
| Kontakti  | fisnik.shaqiri@ubt-uni.net  |