|  |  |
| --- | --- |
| **Subject** | **ACADEMIC WRITING AND RESEARCH METHODS** |
| **Type** | **Semester** | **ECTS** | **Code** |
| Obligatory (O) | 6 | 3 | 0 |
| **Course lecturer****Course Assistant****Subject Tutor** | Prof. Dr. Suzana Aliu Prof. Asst. Dr. Lumta Dida |  |  |  |
| **Goal and objectives** | Course Lecturer Blerton AbaziAcademic writing and research methods is an interdisciplinary course that refers to the study of basic categories of academic writing, introduction with the basic types and models of academic writing, such as essay, seminar, diploma thesis, dissertations of various degrees, practicing and acquiring them, developing critical thinking etc. It also covers the usage of research techniques and methods in the business field, focusing on key methods such as qualitative and quantitative ones, while creating a simulated research structure with efficient character. As for the methods in focus, both quantitative and qualitative, the focus will be more on the implemented method in practice and less theoretically. The course will also provide students with information pertaining to basic knowledge about the training and use of econometric software package. |
| **Learning outcomes** | After completing the lectures, students should be able to: * Prove themselves how to write about a particular topic
* Learn how to get into the topic, how to develop and conclude it
* Read in an active and research manner, thus gaining a critical reading approach
* Compile drafts
* Avoid redundant and empty words
* Learn how to use and find resources
* Develop analytical thinking during academic writing
* Learn about writing formats (report, paperwork, business papers, e-mail, application letters, etc.)
* Learn how to design the project, how to be organized in groups and present the project
* Analyze the research project, viewed from the perspective of critical analysis.
* Distinguish between quantitative and qualitative approaches and methods related to the approaches concerned.
* Choose or select genuine methods of data collection related to the problem.
* Prepare in a mini-presentation form a simulating proposal for a particular research project.
 |
| **Content** | **Work plan** | **Week** |
| Subject introduction – Understanding the writing methodshkruaritFormulimi dhe analiza e temës së kërkimit | 1 |
| Compiling and reviewing the first draft | 2 |
| Critical literature review | 3 |
| Creating paragraphs. The form and subject of paragraphs | 4 |
| Introductory paragraphs and closing paragraphs | 5 |
| Research Design FormulationColloquium 1 | 67 |
| Citation, paraphrasing, summarizing during the worksprofesional | 8 |
| Data collection and analysis | 9 |
| Seminars | 10 |
| Data analysis | 11 |
| Data analysis | 12 |
| SeminarsColloquium 2Final test | 131415 |
| **Literature** | Stephen Bailey, “Academic Writing”, 2006. Frank C.P. Harris, “Mjeshtria e te shkruarit profesional”, Prishtinë, 2003.Zafer Konaklı ,Research Methods for Bussiness Students. Sarajevo; Zafer KonaklıBardhyl Musai (2004) “Si të shkruajmë ese”. Elona Boce (2004) “Si të shkruajmë një punim kërkimor” Majlinda Nishku (2004) “Si të shkruajmë – procesi dhe shkrimet funksionale.”Bob Matthews and Liz Ross (2010), RESEARCH METHODS, A practical guide for the social sciencesMark Saunders, Philip Lewis, Adrian Thornhill (2009), Research methods for business students, Fifth edition |
| **Contact** | suzana.aliu@ubt-uni.net; lumta.dida@ubt-uni.net |