

**Ermira Shehu PhD**

Asistent Profesor / UBT

Ermira Shehu PhD është Asistent Profesor në UBT. Me pasion për ndërmarrjen, menaxhimin e projekteve dhe marketingun, znj. Shehu e ka përkushtuar karrierën e saj për të ofruar ekspertizë biznesi për studentët e saj dhe gjithashtu pikëpamje akademike për bizneset.

Ermira Shehu ka marrë titullin e parë të doktoraturës në Universitetin e Manastirit – Fakulteti Ekonomik në fushën e Ndërmarrësisë dhe Menaxhimit të NVM-ve, ndërsa studimet e dyta doktorale i ka përfunduar në Universitetin e Nicës, Francë, për Administrim Biznesi.

Gjatë gjithë karrierës së saj, znj. Shehu është përfshirë në mënyrë aktive në aktivitete profesionale dhe ka publikuar punime në fushën e menaxhmentit, në revista dhe konferenca ndërkombëtare.

Përveç aktiviteteve të saj akademike, znj. Shehu i pëlqen të udhëtojë, të ecësh dhe të eksplorojë.

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| **Publikimet shkencore** | **DOI Number/Linku:** |
| Shehu, E. & Sejfijaj. O. (2023). Processes digitalization need or necessity to enhance the innovation? *12th UBT Annual International Conference* (p. 56). Prishtina: UBT. | ISBN 978-9951-550-95-6 |
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